

BATH

CLARYSSE



LUXURY THAT LASTS

designed in Belgium.

BATH

CLARYSSE MEANS LUXURY.

A Clarysse towel offers a five-star hotel experience in your own home. A spa treatment every single day. Premium quality without compromises, made with only the finest materials.

CLARYSSE MEANS TIMELESS.

We make towels that last. Many years can pass by and you will still have your perfect Clarysse towel. That kind of durability is translated into a timeless design so that your towels are never out of style.

CLARYSSE MEANS SIMPLICITY.

We let our bath linen speak for itself. Without fuss. Clarysse gives you a pure design that brings peace of mind. We go back to what is really important: you.



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OUR STORY

OUR PROMISE

A Clarysse towel offers premium quality that is timeless enough to bring serenity and innovative enough to be modern. They are the height of luxury and style, or they wouldn't be Clarysse.



HIGHEST ABSORBENCY

The absorbency of your Clarysse towel – the most crucial feature – increases after every washing cycle. The older your towel gets, the more you get out of it. A Clarysse towel dries quickly and is ready for the next use in no time.

SOFT AND VOLUMINOUS

At Clarysse, we pride ourselves on the quality of our products. Our towels are not just durable and highly absorbent. They are the softest and most voluminous towels on the market. Our towels bring calm and cosiness after each use.

LOOPED FOR YOUR EASE

We tailor all Clarysse towels with a hanging loop on the long side to easily hang up your towel. One more feature you won't be able to do without.

DOUBLE STITCHED FOR DOUBLE STRENGTH

Our towels are double stitched in our fully automated finishing process, leaving no room for mistakes. That's how we guarantee an extra strong product. Just one less thing to worry about.



ECOLOGICAL DYEING PROCESS

Our bath linen is dyed in an eco-friendly process that uses less water, less electricity and fewer chemicals. Our specialised dyeing machines guarantee a long-lasting colour fastness while being environmentally friendly. Great for your family and for the planet.

EXTENSIVE RANGE OF COLOURS AND SIZES

A Clarysse towel is never just a towel. All our bath linen is available in numerous sizes. Ideal to mix and match your entire bath collection. Always the perfect size and colour for all your bath linen needs. Without limits.

DESIGNED IN BELGIUM

All our bath linen is designed by our design team in Belgium. For decades, they have been delivering excellent designs that are made to withstand the ever-changing trends of modern society. Designs that are a fit for any bathroom, any style, any colour scheme.

A SAFE PRODUCT FOR ALL

Clarysse products are all REACH and OEKO-TEX® Standard 100 certified. No harmful substances or chemicals are present during the entire production process. Buying a Clarysse towel means safety and security that goes beyond international requirements. A guaranteed safe product for even the most vulnerable of us.

UNIQUE FEATURES

Clarysse is innovating every single day to go above and beyond to create the perfect towel. We offer you a wide range of products that are all unique in their own way. Always a new experience with the same trusted Clarysse quality.



TWISTED YARN

To strengthen our bath linen, we take two or more yarns and twist them together. The more threads used, the more durable a towel is. You can notice this in our hotel-quality Florence and Otis collections.

ZERO-TWIST, ULTIMATE SOFTNESS

Our zero-twist towel Finn is designed to be the fluffiest towel on the market. We use a special technique of weaving towels in which we, as the name suggests, do not twist the yarn. The result is a super soft towel that has a high absorbency and dries quickly.

COMBED TO PERFECTION

To provide the ultimate luxury experience, we use combed cotton for our Florence and Otis collections. We remove the shorter fibres, leaving only the best and longest fibres to create a fabric. That's how we deliver a super soft product with a luxurious feel.

THE BETTER COTTON INITIATIVE

At Clarysse we care about our material and the people behind it. Our hotel-quality Otis, for example, earned the Better Cotton Initiative (BCI) certification for using fair and eco-friendly cotton. A great product with an even greater story.





THE GLOBAL RECYCLE STANDARD

For our Luna collection, we obtained the Global Recycle Standard certification. We guarantee 100% recycled material and ensure a responsible production process that is safe for the planet and its people. By using our Luna towel, you are supporting this desired cause.

THE GLOBAL ORGANIC TEXTILE STANDARD

The Global Organic Textile Standard, or GOTS, is a certification for textiles that are sustainable, organic and fair. Our Florence collection, for example, is made with GOTS cotton. It is 100% organic and adheres to numerous social norms.



BATH COLLECTION



FLORENCE

THE MOST LUXURIOUS



Florence is proof that perfection does exist. This hotel-quality towel is highly absorbent and dries quickly. Exceptionally soft with a timeless elegance, Florence recreates that luxury feeling in your own bathroom.



LUXURIOUS
WEIGHT



COMBED
COTTON



HIGHLY
ABSORBENT



SOFT &
VOLUMINOUS

FLORENCE

PRODUCT RANGE

TOWELS

Hand towel	50 x 100 cm
Bath towel	70 x 140 cm
Maxi towel	90 x 180 cm
Guest towel	32 x 50 cm

CLEANSING

Washcloth	15 x 22 cm
Face cloth	32 x 32 cm

















BATH MATS

Rectangular	60 x 100 cm
Square	60 x 60 cm

Composition:
100% GOTS cotton



COLOURS

					
Anthracite 2764	Egg white 2746	Greige 2747	Latte 2748	Khaki 2752	Green 2756
					
Light green 2754	Sky blue 2798	Mineral blue 2749	Silver blue 2755	Navy 2765	Burgundy 2761
					
Old pink 2750	Terra 2758	Coral 2757	Ocher 2762		

Weight:
600 G/M²



Certified by Control Union
CU 811026

OTIS

THE MUST-HAVE

Experience the ultimate softness with this 100% BCI cotton hotel-quality towel. Discover elegance in the sophisticated border. And find style in our range of contemporary colours. Otis easily fits in any bathroom, making it the new household favourite.



LUXURIOUS
WEIGHT



COMBED
COTTON



HIGHLY
ABSORBENT



SOFT &
VOLUMINOUS

OTIS

PRODUCT RANGE

TOWELS

Hand towel	50 x 100 cm
Bath towel	70 x 140 cm
Maxi towel	90 x 180 cm
Guest towel	32 x 50 cm

CLEANSING

Washcloth	15 x 22 cm
Face cloth	32 x 32 cm
















BATH MATS

Rectangular	60 x 100 cm
Square	60 x 60 cm

Composition:
100% BCI cotton



COLOURS

					
White 2974	Smoke grey 2984	Anthracite 3020	Navy 2985	Sky blue 2986	Ice blue 2987
					
Mint green 2978	Sage green 2977	Linnen 2975	Beige 2976	Straw yellow 2979	Caramel 2980
					
Taupe 2981	Brick 2983	Old pink 2982			

Weight:
500 G/M²





LUNA

THE MOST DURABLE

Our recycled towel, Luna, is made with a beautiful cotton/polyester blend. It is our eco-friendliest towel today, with not just ecological materials but also a resource-saving production process. The resulting towel has a quality that is perfect for any eco-conscious home.



LUXURIOUS WEIGHT



100% RECYCLED



HIGHLY ABSORBENT

LUNA

PRODUCT RANGE

TOWELS

Hand towel	50 x 100 cm
Bath towel	70 x 140 cm
Maxi towel	90 x 180 cm
Guest towel	32 x 50 cm

CLEANSING

Washcloth	15 x 22 cm
Face cloth	32 x 32 cm

BATH MATS

Rectangular	60 x 100 cm
Square	60 x 60 cm

Composition:

67% recycled cotton, 33% recycled polyester



COLOURS

					
Grey 3017	Blue grey 3015	Iron grey 3016	Indigo blue 3010	Light blue 3011	Eucalyptus 3008
					
Mushroom 3018	Honey 3012	Rose tan 3014	Mahogany 3013		

Weight:
500 G/M²



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THE STORY

BEHIND LUNA

OUR FIRST 100% RECYCLED TOWEL

A uniquely fabricated product, Luna is our very first recycled towel. It is made of recycled cotton (67%) from production waste, and recycled polyester (33%) from post-consumer PET bottles. Blended together, the fibres went through a patented rejuvenation process to strengthen them.

We knew we had created something special. Something that is eco-friendly, beautifully soft and of high quality. That quality was proven further when Luna received the Global Recycle Standard certification, which also makes the towel and all its components 100% traceable.

RECYCLING FACTOR

Recycled products are known to be better for the environment. We wanted to know the details of just how much better Luna towels are for the environment. An independent audited third party compared our Luna to a non-recycled variant. Luna saves 223 litres of water compared to a standard towel. That's about 7 showers. Energy is saved as well, for the equivalent of 467 hours of burning LED light. And carbon emissions are down by 1,09 kg. All of this further shows that Luna is nature's best friend. And an amazing towel to have.

OUR ECOLOGICAL DYEING PROCESS

To dye our Luna collection, we use a deep-penetrating GOTS-certified dye. GOTS-certified means that the dye is sustainable, produced with organic materials and under fair working conditions. It also gives us the ability to have accurate traceability information. The dye is added to our top-of-the-line dyeing machines that use less water, less energy and fewer chemicals.

Because the towel is made of two components, our Luna towels should normally be dyed twice. With our proprietary dyeing process, however, we are only dyeing the towels once. The result is a more ecological process with less water waste and we get our typical flecked Luna-look.



FINN

THE FLUFFIEST

A surprisingly light towel, our ecological zero-twist towel Finn will amaze you with its ultra-soft feel and trendy border. Because of its light weight, the towel is extra absorbent and dries quickly. Finn has that ultimate teddy bear feel that is extremely gentle on the skin.



VOLUMINOUS
LIGHTWEIGHT



100%
COTTON



HIGHLY
ABSORBENT



EXTREMELY
SOFT

FINN

PRODUCT RANGE

TOWELS

Hand towel	50 x 100 cm
Bath towel	70 x 140 cm
Maxi towel	90 x 180 cm
Guest towel	32 x 50 cm

CLEANSING

Washcloth	15 x 22 cm
Face cloth	32 x 32 cm

BATH MATS

Rectangular	60 x 100 cm
Square	60 x 60 cm

Composition:
100% cotton



COLOURS



Ivory
2999



Beige
3002



Sand
2993



Silver grey
2994



Steel grey
2998



Granite grey
2995



Lavender
2996



Sky blue
3003



Pastel green
2997



Happy yellow
3000

Weight:
450 G/M²



FLORE

THE VELVET

Inspired by our Florence collection, Flore is a soft velvet bathrobe worthy of a five-star hotel. The luxurious feel is increased by the sheared outer fabric, while the absorbent interior makes this your new favourite robe. Extra durable due to the double sleeve, Flore is perfect for everyday usage.



COTTON
VELVET



SHAWL
COLLAR



DOUBLE
SLEEVE



CLEAN
CLOSING CUT

FLORE

PRODUCT RANGE

COLOURS



Anthracite
2764



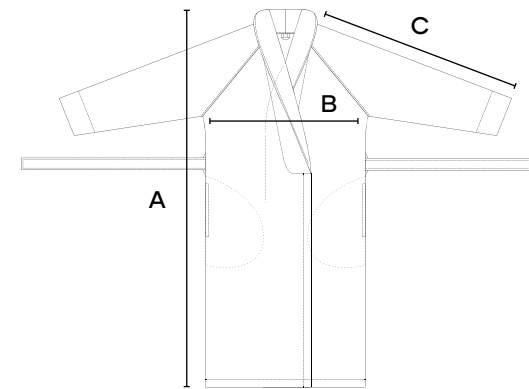
Navy
2765



Burgundy
2761



Greige
2747



SIZES	A	B	C
S/M	120 cm	60 cm	73 cm
L/XL	120 cm	65 cm	78 cm
XXL	120 cm	70 cm	83 cm

Composition:
100% GOTS cotton



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LOU

THE WAFFLE

Its always recognisable waffle structure sets Lou apart. The trendy unisex robe has a modern sleeve, unique feel and is light enough to allow for maximum mobility in your day-to-day life. A robe you won't want to do without.



COMBED COTTON



SHAWL COLLAR



WAFFLE STRUCTURE



LIGHTWEIGHT

LOU

PRODUCT RANGE

COLOURS



Light beige
3037



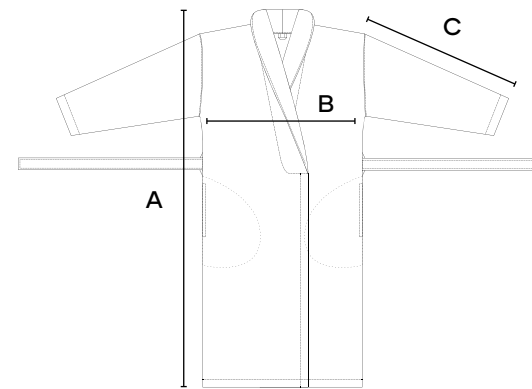
Pearl grey
3039



Sterling blue
3040



Artichoke green
3038



SIZES	A	B	C
S/M	120 cm	60 cm	56 cm
L/XL	120 cm	65 cm	57 cm
XXL	120 cm	70 cm	60 cm

Composition:
100% cotton

BILLIE

THE CLASSIC

Our classic bathrobe with luxurious feel, Billie will give any bathroom routine that little extra spark. A true hug of cotton that brings comfort even on the coldest of days.



100%
COTTON



SHAWL
COLLAR



DROP
SHOULDER



CLEAN
CLOSING CUT

BILLIE

PRODUCT RANGE

COLOURS



White
3025



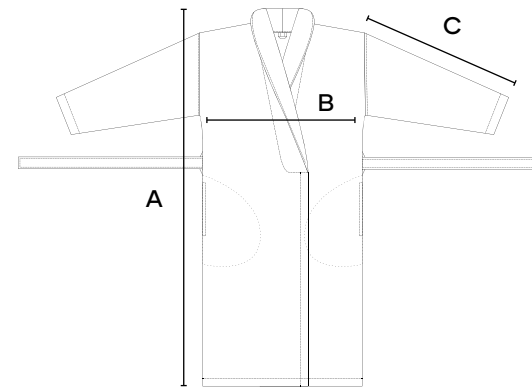
Linen
3026



Taupe
3027



Anthracite
3028



SIZES	A	B	C
S/M	120 cm	60 cm	54 cm
L/XL	120 cm	65 cm	56 cm
XXL	120 cm	70 cm	58 cm

COMPOSITION:
100% cotton



CARE

CARE INSTRUCTIONS

Our towels are of the highest quality and therefore don't demand much care. It is, however, important to follow our care instructions to fully enjoy the softness and durability of a Clarysse product for years to come.



FIRST-TIME USE

Before first using your new bath linen, please wash them with similar colours in a full washing machine at a low temperature. This way, the towels will pill less easily. The more you wash your towel, the better it will absorb water.

You might have heard you have to wash your towels in vinegar first, but with our towels, that is not necessary. Normal laundry detergent should work fine. Don't use too much, though, but follow the instructions on the detergent.

WASHING, DRYING AND IRONING

Wash your bath linen with similar colours at 60 °C. Please avoid adding clothing with hooks or zippers to the machine as this may lead to snagged threads. It is not necessary to add softener. This will add a film to your towel which diminishes absorbency. Our towels will stay soft even after washing.

Tumble dry on low heat for that extra fluffy feel. Our bath linen can also be ironed at a medium temperature.

There are some exceptions to these care instructions. For more individual care instructions, please check the information on the labels.

TO BLEACH OR NOT TO BLEACH?

For a long-lasting colour fastness, please avoid bleach-based laundry detergents. Bleach, even diluted, may cause colour fading and, in time, the cotton might disintegrate.

LOOSE THREADS ON THE BORDER

Due to our automated finishing, there may be some loose threads at the end of your towel. This is perfectly normal and they will automatically shrink when washed and eventually disappear completely. We advise you not to cut the threads as this might loosen the border.





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